



INDUSTRY

Manufacturing

PROJECTS

Advertising Campaign
Signage
Print

Hyundai Construction Equipment

Hyundai Construction Equipment has a lot to offer in the competitive construction machinery market, offering great warranties, comprehensive service contracts and generous sales incentives. But they weren't top of mind when contractors went shopping. They needed to get the word out and develop advertising to help them stand out in the crowd.

Brainforest designed three bold advertising campaigns for Hyundai, which not only got them noticed in the marketplace but also won construction industry awards for their innovative design and messaging.

Brainforest is a creative agency rooted in strategy. Your brand has fleeting, valuable opportunities to make a connection with your customers. Through our strategically based **AccessPaths™** process, Brainforest creates meaningful, vivid experiences to ensure all points of customer interaction are embraced. **To begin creating your own success story, contact Nils Bunde at 312.492.6600 or nilsbunde@brainforest.com**

BRAINFOREST™
a creative agency rooted in strategy

www.brainforest.com