



Gilda's Club Chicago

Gilda's Club is a special place where the focus is on *living* with cancer. But to keep itself financially healthy, the not-for-profit Gilda's Club must consistently reach out to its many benefactors for funding and tell its story to the community at large.

For two years, Brainforest has created unique, deeply personal Annual Reports for Gilda's Club donors. One, entitled *The Thread that Joins a Community*, was inspired by a hallmark of Gilda's Club – the Living Quilt. These stories of various individuals touched by cancer were sewn together graphically with humanity and a life-affirming voice.

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